

Robert Greene Sterne
Jorge A. Goldstein
David K.S. Cornwell
Robert W. Exmond
Tracy-Gene G. Durkin
Michele A. Cimbala
Michael B. Ray
Bobert E. Sokohl
Eric K. Steffe
Michael Q. Lee
John M. Covert
Robert C. Millonig
Donald J. Featherstone
Timothy J. Shea, Jr
Michael V. Messinger
Judith U. Kim
Jeffrey T. Helvey
Eldora L. Ellison
Donald B. Bapowit

Peter A. Jackman Brian J. Del Buono Mark Fox Evens Vincent L. Capuano Elizabeth J. Haanes Michael D. Specht Kevin W. McCabe Glenn J. Perry Edward W. Yee Grant E. Reed Virgil Lee Beaston Theodore A. Wood Joseph S. Ostroff Jason D. Eisenberg Tracy L. Muller Jon E. Wright LuAnne M. D. Santis Ann E. Summerfield Cynthia M. Bouchez Iimothy A. Doyle Gaby L. Longsworth Lori A. Gordon Laura A. Vogel Bryan S. Wade Bashir M.S. Ali Shannon A. Carrol Anbar F. Khal Michelle K. Holoubek Marsha A. Rose Scott A. Schaller Lei Zhou Young Tang Christopher J. Walsh W. Blake Coblentz\* James J. Pohl John T. Haran Mark W. Rygiel Michael R. Malek\* Carla Ji-Eun Kim Doyle A. Siever\* Ulrike Winkler Bryan L. Skelton\* Paul A. Calvo Robert A. Schwartzman C. Matthew Rozier Alexandra K. Pechhold

Registered Patent Agents • Karen R. Markowicz Matthew J. Dowd Katrina Yujian Pei Quach Julie A. Heider Mita Mukherjee Scott M. Woodhouse Peter A. Socarras Jeffrey K. Mills Danielle L. Letting Lori Brandes Steven C. Oppenheimer Aaron S. Lukas Gaurav Asthana

<u>Of Counsel</u> Edward J. Kessler Kenneth C. Bass III Marvin C. Guthrie Christopher P. Wrist

\*Admitted only in Maryland \*Admitted only in Virginia •Practice Limited to

May 21, 2007

WRITER'S DIRECT NUMBER: (202) 772-8538 INTERNET ADDRESS: DBANOWIT@SKGF.COM

Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450 Art Unit 3728

Attn: Mail Stop Amendment

Re:

U.S. Utility Patent Application

Application No. 10/696,555; Filed: October 30, 2003

For: Sole for Increased Circulation

Inventor: Ian Burgess

Our Ref: 2073.0120000/DRB

Sir:

Transmitted herewith for appropriate action is the following document:

1. Amendment and Reply Under 37 C.F.R. § 1.111.

The above-listed document is filed electronically through EFS-Web.

In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

Donald R. Banowit Attorney for Applicant Registration No. 42,289

DRB/lna Enclosures

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Sterne, Kessler, Goldstein & Fox PLL.C.: 1100 New York Avenue, NW: Washington, DC 20005: 202.371.2600 f 202.371.2540: www.skaf.com

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Confirmation No.: 5931

Ian Burgess

Art Unit: 3728

Appl. No.: 10/696,555

Examiner: Patterson, Marie D.

Filed: October 30, 2003

Atty. Docket: 2073.0120000/DRB

For: Sole for Increased Circulation

## Amendment and Reply Under 37 C.F.R. § 1.111

Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Sir:

In reply to the Office Action dated February 20, 2007, Applicant submits the following Amendment and Remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks and Arguments begin on page 8 of this paper.

It is not believed that extensions of time or fees for net addition of claims are required beyond those that may otherwise be provided for in documents accompanying this paper. However, if additional extensions of time are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned under 37 C.F.R. § 1.136(a), and any fees required therefor (including fees for net addition of claims) are hereby authorized to be charged to our Deposit Account No. 19-0036.